

Conditions of participation – *Snapshot of the year 2020*

Version 9-6-2020

General objectives

Snapshot of the Year is an annual competition, organized by De Kunst Collega's B.V. (the Art Colleagues). The goal is not to determine what is the best snapshot in the world since that is very subjective and subject to many variables, but only to establish annually what is the most appreciated snapshot amongst all the contemporary snapshots that participate, both overall as within certain categories and both by a jury and the public (see also below: **Categories and subjects**).

Furthermore the contest wants:

- a. to increase the appreciation for the snapshot and photography in general;
- b. to increase the (name) awareness of the participating photographers in particular;
- c. to create the largest possible (online) overview of contemporary snapshots and in doing so give in insight in the world today and what occupies peoples' eyes and minds.

Participation

Officially a snapshot is 'an informal photograph taken quickly, typically with a small handheld camera'. So all images that fall under this description are allowed in this competition (see also: **Categories and subjects**).

Participation in *Snapshot of the Year 2020* (www.snapshotoftheyear.com) is open to anybody from anywhere, professionals and amateurs from all corners of the world. It is not allowed to participate with a snapshot by/on behalf of someone else.

Camera and/or phone

There are no restrictions to the medium the picture is taken with. Any camera will do: analogue, phone, SLR,... Every artist is asked to mention the camera the snapshot was taken with, with every upload. There is an extra prize for phone-photography. See below: **Prizes**.

Categories and subject

There are several categories in this competition. The participant chooses the category himself per snapshot. The categories are:

- Human
 - All snapshots involving (portraits of) people or groups of people
- Nature
 - Animals, landscapes, macro photography
- Urban
 - Cityscapes
- Art
 - Abstract, photo art, freestyle, minimal photography

For every category goes that the subject of the snapshot is completely free. Shocking, insulting or offensive content is not allowed.

Copyright

Copyright of the images will remain at all times with the photographer. Images will be used strictly in connection to the competition and will not be used for any other marketing purposes other than to promote the contest. Images will not be resold or used by any other third party. If there is a request for such, we will forward that request to the photographer via e-mail. The organization is not responsible for the possible publication of art works of the participants by third parties and/or other bodies.

Usage rights

All the snapshots entered in *Snapshot of the Year* can be used only in connection with the competition and not for any other marketing purposes except promoting *Snapshot of the Year*. The participant gives the organization of *Snapshot of the Year* permission to publish the image on the website www.snapshotoftheyear.com, in related newsletters, e-mails and in all printed outings of or about the election. The participant does not receive any financial compensation for this and cannot derive any other rights from this.

Registration and participation

Everyone who wants to participate in the *Snapshot of the Year 2020* competition has to register. This can only be done by creating a profile on www.snapshotoftheyear.com.

Unsubscribe

In principle, a participant can always unsubscribe from participation. If you unsubscribe within 5 days after registration, the participation costs will be refunded in full. In case of cancellation after 5 days or more, regardless of the reason, the participant is not entitled to a refund of the participation costs. Unsubscribing means that the participant's complete profile will be removed from the website, including snapshots. Unsubscribe must be made in writing via info@snapshotoftheyear.com.

Costs

Participation in *Snapshot of the Year 2020* costs € 12.95 for the first snapshot and only € 7.95 for every following snapshot. The participant has the option to enter each snapshot in a special sales exhibition on the Annual Dutch Art Fair in Amsterdam in (October) 2021 (www.adaf.nl). The price for entering a small snapshot (maximum width of 50 cm.) is € 75 (incl. VAT) and for a large snapshot (maximum width of 90 cm.) is € 95 (incl. VAT). Shipment or the printing of the snapshots are not included in these prices. The organization will offer basic printing options later in 2020. In case a picture is sold during the Annual Dutch Art Fair the artists does not have to pay any commission. See more information **Exhibition** below. This is a contribution to the costs of, among other things, the organization, administration, website and the certificate that participants receive. The participant pays online for his registration.

Procedure

Until 31 October 2020, artists can upload their own unlimited number of snapshots for participation on www.snapshotoftheyear.com. These snapshots must be made by real people. The subject of these snapshots is free. For more information see above:

Participation.

First round professional jury

Between November 1st and 31st 2020 a professional jury will evaluate all entries by giving a grade (digital and anonymous). This will result in 15 nominated snapshots per category (of

15 different participants). If a participant ends up in one of the top 15's with multiple snapshots, the highest ranked work will be chosen.

Second round professional jury

Between December 1st and 15th 2020 the professional jury will assemble and decide what the top three per category is and what the overall winner (of all categories) is.

No correspondence can be entered concerning the jury's verdict.

Criteria

Here are some judging criteria the professional jury will use:

Appropriateness to the category

Uniqueness of concept

Originality

Clarity of expression

Humor or entertainment quality

Creativity

Innovative means of delivering message

Visual design

Overall artistic impression

Composition

Clarity and quality of the submission

Color, lighting, exposure and focus

Audience appeal

Audience votes

From November 1st until November 30th the audience can vote on its favorite snapshot (per category). (See below for more explanation under **Voting**.) The snapshot that has the most votes, per category, on December 1st is the winner of the Audience Award of that category. The image with the most votes of all categories is the overall winner of the Audience Award.

Voting

Voting is only possible via the website www.snapshotoftheyear.com from November 1st until November 30th. Everybody can vote on different snapshots but only 1 vote per snapshot (1 vote per e-mail address). This vote has to be confirmed by means of a link sent by e-mail and only counts after activation of that link (for security reasons). Only natural persons can vote.

In case of abuse of the voting the organization can decide to disqualify artists. The organization has built in various safeguards at the front and back of the website to prevent or detect malpractices. For example, multiple votes from the same domain (name) are neither possible nor allowed.

Exhibition

Participants can enter their work for a special and separate sales exhibition within the Annual Dutch Art Fair edition of 2021 (www.adaf.nl). The ADAF, one of the most professional art fairs in the Netherlands for individual artists, is ready for its 11th edition in 2021. Participants don't pay any commission upon sales of an art work.

Participants that entered a work for the exhibition can either mail their work to the following address before September 1st 2021.

De Kunst Collega's BV

Oeverkruid 13

4941 VV Raamsdonksveer

The Netherlands

The other option is to ask the organization about the affordable possibilities for printing the snapshot(s) in question.

The costs of any return shipment of the snapshot(s) are for the artist.

Finally

The organization of *Snapshot of the Year 2020* can at any time make changes to the course of the competition or end the competition, the participant does not derive any rights and/or claims with regard to the course of the *Snapshot of the Year* competition.

In cases not provided for in the terms and conditions, the organization is entitled to decide and act as it sees fit. Works that do not comply with the regulations can be admitted to the website and contest, but are not eligible for the prizes. The Dutch law applies to these conditions of participation.